**Israel Innovation Authority – Jefferson Health Innovation Partnership – CFP**

1. ***Applicant Profile***

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Year established: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Type: *For-profit, non-profit, governmental, university, other*

Stage: *Seed, R&D, Initial Revenues, Revenue Growth*

Capital Raised to Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Current Valuation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Number of Executive Team Members: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Size (# of employees): *0-15, 16-30, 31-45, 45+, 100+*

**Primary Contact Information**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Credentials: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. ***Expression of Interest***

Date of Submission: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Background**

Profile of Executive Team Members



General Business Description (including any other partners)



**Product and Partnership**

Product Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Product Type: *Connected Care (ie- virtual clinics, persuasive monitoring, integrated health IT)*

*Advanced technologies (ie – AI and deep learning, VR and simulation, novel materials)*

*Care Settings and Processes (ie – Primary and home care, providers, operations, logistics)*

*Behaviors and Lifestyle (ie- preventable strategies, health plans, social networks)*

Application: *Treatment, Diagnosis, Prevention, Education, Research, Outreach*

Current Clinical Service Lines: *Cancer, Cardiovascular, Weight Management, Gastroenterology, Neuroscience, Orthopedic Surgery, Otolaryngology, Primary Care, Pulmonary, Transplant, Urology, Women’s Health, Other, N/A*

Potential Additional Clinical Service Lines: *same as above*

Innovation/Growth Stage: *Development,* *proof of concept, positioning for scale, transition to scale*

Technology Description:



Product Description:



FDA/Regulatory Requirements



What Problem Does the Product Address?



Expected Impact/Outcomes from Deployment (including results of any already completed studies/trials)



Business Model (including any current customers/revenue)



1. ***Full Application***

Date of Submission: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Background**

Profile of Company Leadership



General Business Description (including any other partners)



1, 3, 5 Year Company Goals



**Product and Partnership**

Product Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Product Type: *Connected Care (ie- virtual clinics, persuasive monitoring, integrated health IT)*

*Advanced technologies (ie – AI and deep learning, VR and simulation, novel materials)*

*Care Settings and Processes (ie – Primary and home care, providers, operations, logistics)*

*Behaviors and Lifestyle (ie- preventable strategies, health plans, social networks)*

Application: *Treatment, Diagnosis, Prevention, Education, Research, Outreach*

Current Clinical Service Lines: *Cancer, Cardiovascular, Weight Management, Gastroenterology, Neuroscience, Orthopedic Surgery, Otolaryngology, Primary Care, Pulmonary, Transplant, Urology, Women’s Health, Other, N/A*

Potential Additional Clinical Service Lines: *same as above*

Innovation/Growth Stage: *Development,* *proof of concept, positioning for scale, transition to scale*

Technology Description:



Product Description:



Required R&D Investment for the next year: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

FDA/Regulatory Requirements



What Problem Does the Product Address?



Expected Impact/Outcomes from Deployment (including results of any already completed studies/trials)



Competitors



Business Model (including any current customers/revenue)



Target Customers: 

Why are you interested in partnering with Jefferson?



Resources required from Jefferson



Intended Output from *co-development* with Jefferson



Intended Output from *testing* with Jefferson



Intended Output from *deployment* with Jefferson



Intended Output from *validation* with Jefferson



Estimated time for validation



Budget for pilot/validation at Jefferson



Budget for pilot/validation R&D from the Israel Innovation Authority



Market Potential and Commercialization Plan



Desired Partnership Structure and Goals

