



EIC Accelerator Pilot in Horizon2020

Green Deal cut-off

19.05.20



What is the Green Deal?- the EC vision



Becoming the world's first climate-neutral continent by 2050 is the greatest challenge and opportunity of our times.

[The European Green Deal](#) is the most ambitious package of measures that should enable European citizens and businesses to benefit from sustainable green transition.



Topic Description



Specific Challenge:

If your company aims to deliver a meaningful impact towards **sustainable development**, the Green Deal topic of the European Innovation Council (EIC) pilot Accelerator may support your endeavors.

The Green Deal proposal put forward by the European Commission set the stage for an era of increased ambition towards sustainable development. **It aims to make Europe the world's first climate-neutral continent and leader in circular economy and clean technologies.** This goes hand in hand with a decisive effort to preserve and restore ecosystems and rural areas. Research and innovation will be a key supporting feature of such comprehensive strategy.

This EIC Accelerator topic contributes to implement the Green Deal goals. It aims to foster impact investing by supporting the development and market roll-out of innovations that can tilt our socio-economic systems in a more sustainable path.



Scope:



The EIC Accelerator supports the development of business concepts into market ready innovations (new or disruptive technologies, products, processes, services and business models) and their roll-out.

This Green Deal topic specifically concentrates on those innovations that fuel the societal transition towards sustainability while supporting EU's competitiveness and leadership in clean technologies.

The topic targets high-risk, high-potential small- and medium--sized enterprises (including startups) -from any sector provided that they contribute to Green Deal goals (as explained in 'expected impact').

Projects dedicated to increase the efficiency of fossil fuels technologies or fossil fuels use are ineligible.

Support may be provided in the form of a grant or blended finance (combining grant and equity).

1. **Grant only** funding (funding rate 70%) ranges from €0.5 million up to €2.5 million.
2. Under **the blended finance option**, the grant component is limited to €2.5 million combined with an equity component of up to €15 million. Duly justified higher or lower amounts can be requested too.



Expected impact



Projects must support the Green Deal implementation by significantly contributing (and proposals must quantitatively estimate that contribution) to at least one of the following sustainability goals:

- Increasing the EU's climate mitigation and/or adaptation ambition;
- Supplying clean, affordable and secure energy;
- Transitioning of industry to a clean and/or circular economy (including waste prevention and/or recycling);
- Building and renovating in an energy and resource efficient way;
- Accelerating the shift to sustainable and smart mobility;
- Transition to a fair, healthy and environmentally-friendly food system;
- Preserving and restoring ecosystems and biodiversity;
- Realising a zero pollution ambition and a toxic-free environment.

Simultaneously, projects shall **do no significant harm** to any of these objectives and should enhance European Union's competitiveness and leadership in clean technologies.



To contribute towards a more **gender balanced** European innovation ecosystem, for the cut-off deadlines of 7 October 2020 and for the EIC accelerator Green Deal of 19 May 2020, when inviting the best applicants who passed all the quality thresholds to face-to-face interviews, the Commission will aim at having in the pool of the best applicants invited to interviews at least 25% of applications submitted by SMEs (including start-ups) **led by women CEO (or equivalent position)**.

To this end, the pool of the best applicants invited to face-to-face interviews will be constituted as follows:

Like for the first and second cut-off dates, a pool of the best ranked applications after step 1 (highest scoring) requesting an aggregated financial support equal to at least the double of the budget available will be constituted.

If in that pool:

- at least 25% of the applications are submitted by SMEs (including start-ups) led by women CEOs (or equivalent position), only the applications of that pool will be invited to face-to-face interviews.
- less than 25% of the applications are submitted by SMEs (including start-ups) led by women CEOs (or equivalent position), the pool will be expanded to subsequent best ranked applications (starting with the highest scoring in descending, sequential order) submitted by SMEs (including start-ups) led by women CEOs (or equivalent position) until reaching, if possible, a composition of the pool of at least 25% of applications submitted by SMEs (including start-ups) led by women CEOs (or equivalent position). All such applicants invited to interview must have passed the quality thresholds from Step 1.



- SMEs (including start-ups) led by women CEO means that the Chief Executive Officer (CEO) of the company, or the equivalent position, is held by a woman at the time of application, interview and award of the EU Financial support. This will be subject to verification by the Commission.
- Each applicant whose proposal has passed to Step 2 is invited to a face-to-face interview in Brussels. In exceptional cases, interviews may be organised via video-conference.
- Only staff of applicants can represent them. Representation by third parties is forbidden.
- The interview is conducted by evaluators with a mixture of technology, industry sector, business and finance expertise.
- During the interview, the applicant will be asked questions designed to clarify aspects of the proposal evaluated in Step 1, in particular those indicated above under 'award criteria'.



Part A- online submitting

Proposal Submission Forms

Proposal ID	Acronym	Acronym is mandatory
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5 - Call specific questions

Call specific declaration(s)

Are you requesting blended finance (combination of a grant with an investment in equity)?

If you are applying for grant-only, and should the evaluation conclude there are activities above TRL 8 in your proposal, do you give the European Commission consent to provide the requested amount of funding in the form of blended finance? Yes No

I declare on my honour that: Neither I nor any of the members of the consortium (if relevant) are involved in concurrent submission or implementation with another EIC Accelerator SME instrument Phase 1 or Phase 2 project.

Does your proposal build on a SME instrument Phase 1 project? Please indicate. Yes No

Does the company have a CEO? Yes No

Name and surname of the highest executive person in the company:

Gender of the highest executive person in the company:
 Female
 Male
 Prefer not to declare

Please indicate the position of the highest executive person in the company

Please tick below the European Green Deal policy areas that correspond to the expected impact of your proposal:

- Increasing the EU's climate mitigation and/or adaptation ambition;
- Supplying clean, affordable and secure energy;
- Transitioning of industry to a clean and/or circular economy (including waste prevention and/or recycling);
- Building and renovating in an energy and resource efficient way;
- Accelerating the shift to sustainable and smart mobility;
- Transition to a fair, healthy and environmentally-friendly food system;
- Preserving and restoring ecosystems and biodiversity;
- Realising a zero pollution ambition and a toxic-free environment.

Applicants to the 19 May 2020 cut-off who fail to indicate the European Green Deal policy area impacted by the proposal will be declared ineligible.

Applicants to the 9 October 2020 cut-off are kindly invited to indicate the European Green Deal policy area impacted by the proposal for statistical purposes

התוספת בחלק הראשון -
יש התייחסות ספציפית לגרין
דיל ולנושא החברות המובלות
ע"י נשים.



Part B- the uploaded application

SECTION 2 - IMPACT

- **Market and customers:** Describe your assessment of the potential market for your innovation (including conditions and growth rate) and the potential customers or users. What is your unique selling point and key differentiation from competitors?
- **Commercialisation strategy:** Describe your strategy for commercialisation, including regulatory approvals/compliance needed, time to market/deployment, and revenue model.
- **Green Deal (May 2020 cut-off only):** Describe the contribution to the Green Deal implementation in terms of delivery of at least one of the sustainability goals. How will your proposal impact the sustainability goal(s)? How do you quantify this contribution? (Explain the methodology you use). Provide evidence in support of the computation(s).
- **External Strategic Partners:** identify the key partners required to develop and commercialise your innovation, what their roles/competences are, and to what extent they are already committed and incentivized (provide letters of intent if available in Annex 3)



התוספת בהצעה עצמה-
נוספה שאלה בחלק השני
של האימפקט



Useful links:

Link to the call in the EC web site-

[The EIC Green Deal call](#)

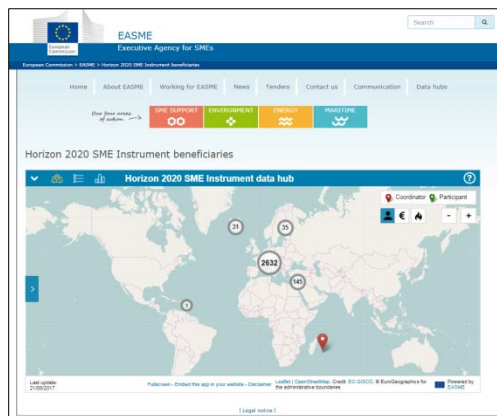
Link to the new GD template (example only)-

[The GD template](#)



Sources for more information

[ISERD's website](#)



[Accelerator \ SME Instrument Data hub](#)

Submitting the proposal:
[Funding and Tender portal SME-EIC call](#)

[SEDIA IT Helpdesk contact form](#),
Phone: +32229 92222
Email: ec-sedia-support@ec.europa.eu

Follow SME on **twitter**,
linkedin, **EIC websites**,
etc

You can address general
questions to:
[Research Enquiry Service](#)



THANK YOU

INNOVATION
BREAKS BOUNDARIES

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