**09:30-10:00**

Registration

**10:00-10:10**

Welcome and opening words

* Ms. Nili Shalev, ISERD Managing Director
* Mr. Emanuele Giaufret, Ambassador, Head of the European Union Delegation to Israel

**10:10-10:50**

Introduction to the 'European Innovation Council' (EIC) by the European Commission

* Jean-David Malo, European Commission, DG Research & Innovation, Director B: Open Innovation and Open Science

**10:50-10:55**

Success story: Elminda, an Israeli 'SME-Instrument' beneficiary from 2018

**10:55-11:30**

Panel: How does the EIC fit the SME's needs? (Government, private investor, SME)

* Moderator: Ms. Nili Shalev, ISERD Managing Director, Israel Innovation Authority
* Jean-David Malo, European Commission, DG Research & Innovation, EIC Task Force Director
* Mr. Ziv Peremen, VP Medical Solutions at Elminda
* Mr. Yair Safrai, Chairman of High-Tech companies, VC and private investor

**11:30-11:45**

Q&A

**11:45-12:30**

Light lunch break and networking

**12:30-12:35**

Success story: Tavlit, an Israeli 'SME-Instrument' beneficiary from 2018

**12:35-13:30**

EIC Pilot workshop: practical information for submitters

It will cover the practical elements of the enhanced pilot with special emphasis on the novelties (projects targeted, evaluation criteria, new templates, evaluation process, equity part, due diligence, etc.)

* Cornelius Schmaltz, EASME, Unit A.2 H2020 SME, Head of Unit, European Commission
* Luis Sanchez, European Commission, DG Research & Innovation, project officer in EIC task force
* Bart Van Caenegem, REA, Unit A.5 Fostering Novel Ideas: FET Open, Head of Sector Project Management, European Commission (TBC)

**13:30-14:00**

Q&A