



GREEN DEAL – AREA 10: EMPOWERING CITIZENS FOR THE TRANSITION TOWARDS A CLIMATE NEUTRAL, SUSTAINABLE EUROPE

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ISERD – Israel Europe R&I Directorate

- **Encouraging** Israeli entities to participate
- An **interface** between the Israeli government and the EU
- **Representing** Israel in the programme committees of the EC
- **National Contact Point (NCP)** for the different themes
- **Information dissemination**
- **Assistance** throughout projects' submission and management

ISERD aims at maximizing the
benefits of Israel's participation in
the Framework Programmes (FP)

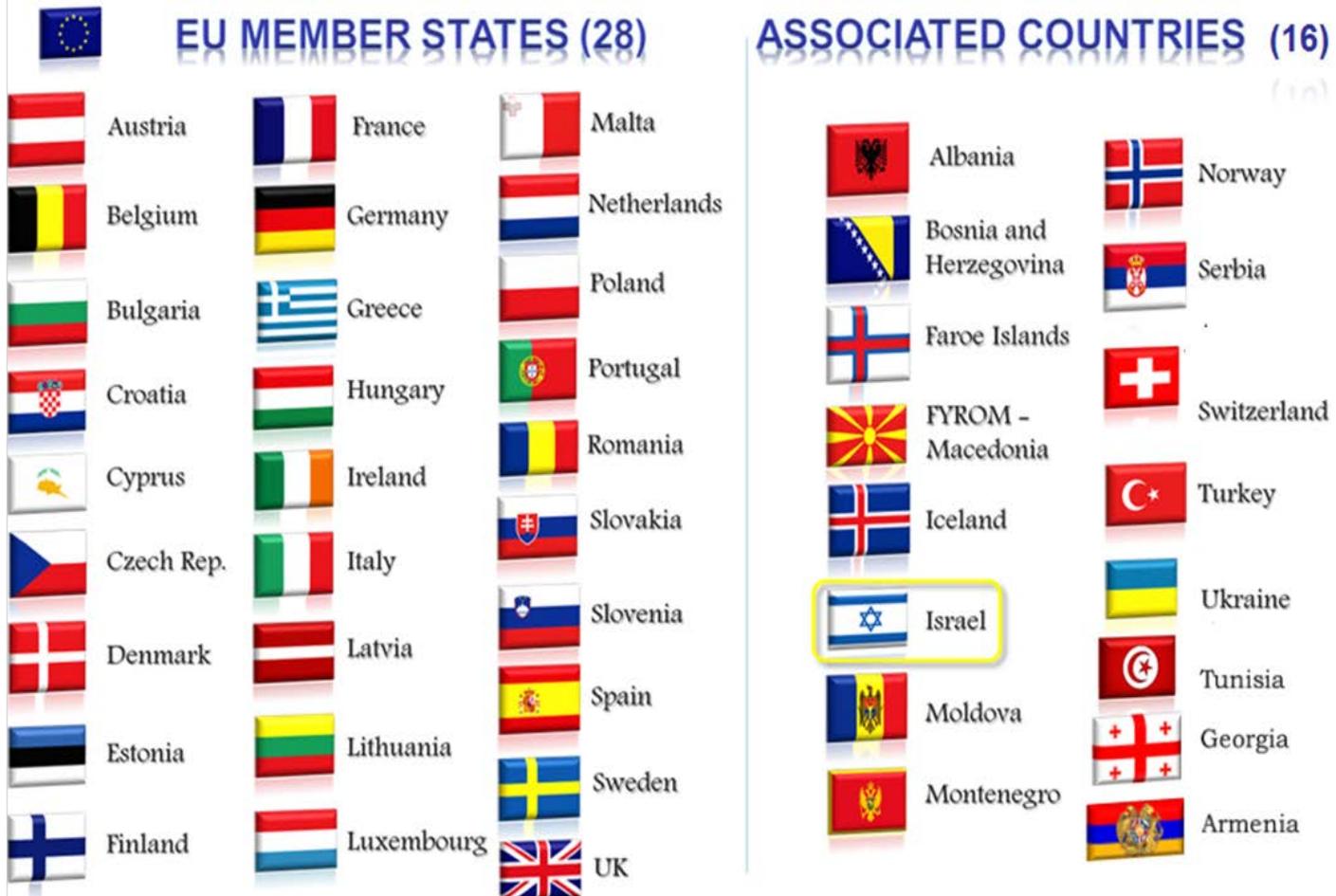
HORIZON 2020

European Framework Programme

- EU's main funding instrument for R&D (since 1984)
- Goals:
 - Strengthen the scientific & technological base of European Industry
 - Support EU policies and address major Societal Challenge
 - Create a “European Research Area” (ERA)
- Covering all major scientific and technological disciplines
- Targeting the major European industrial sectors



Funding Members of H2020



Types of Action

Action	Funding*	Technology Readiness Level (TRL)	Main Characteristics
RIA – Research & Innovation Action	100% + 25%	Low TRL (4-6)	Basic and applied research , technology development and integration, testing and validation on small-scale prototype in laboratory or simulated environment
IA – Innovation Action	70% + 25%	High TRL (6-8)	Prototyping , testing, demonstrating, piloting, large-scale product validation and market replication
CSA - Coordination & Support Action	100% + 25%	-	Networking , coordination or support services , policy dialogues and mutual learning exercises and studies

* Non profit – always 100%

Submission Timeline

Proposal Preparation
- Now

Proposals Evaluation
– by
06.2021

Grant Agreement Preparation (GAP) phase (~3 months)

Deadline – Proposal Submission
– 01.2021

ESRs sent and winners announced

GA signed – projects start and become public knowledge – by 09.2021

~ 8 months

Green Deal Mission

“The recovery plan turns the immense challenge we face into an opportunity, not only by supporting the recovery but also by investing in our future: the European Green Deal and digitalization will boost jobs and growth, the resilience of our societies and the health of our environment.”

European Commission President Ursula von der Leyen

1 Billion Euro is pledged to ensuring this





Disclaimer

The presentation of draft topics and the feedback provided shall **in under no circumstances bind the European Commission** in the final formulation of topics for the call.

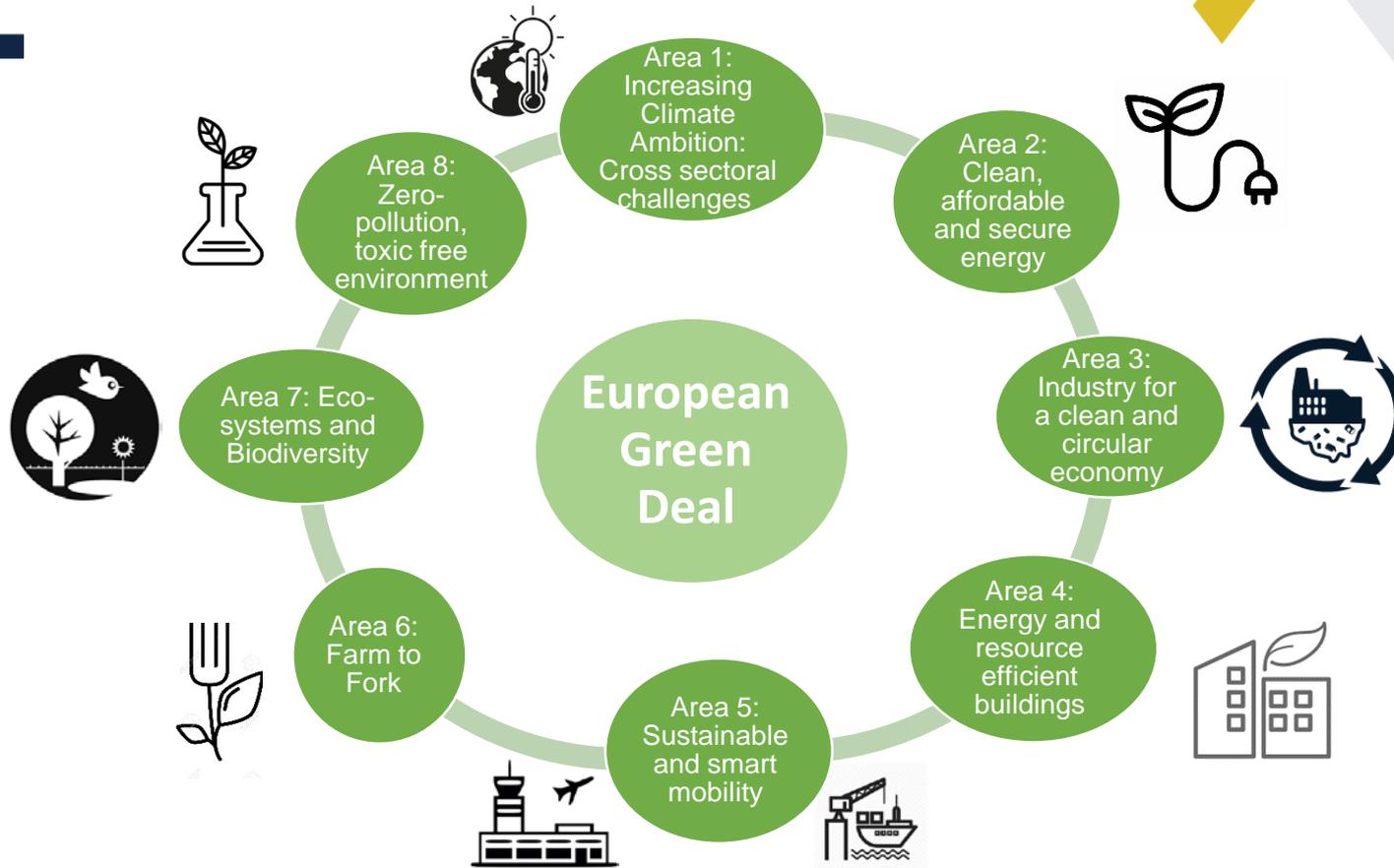
The binding call text will be published following the formal decision by the European Commission on the [Funding and tender opportunities portal](#)

Green Deal Goals



- Make the EU climate neutral by 2050
- Restore biodiversity and cut pollution
- Invest in environmentally-friendly technologies
- Support the industry in innovating
- Boost the efficient use of resources
- Move to a clean, circular economy
- Roll out cleaner, cheaper and healthier forms of transport
- Decarbonise the energy sector
- Ensure buildings are more energy efficient
- Work with international partners to improve global environmental standards

Green Deal Structure

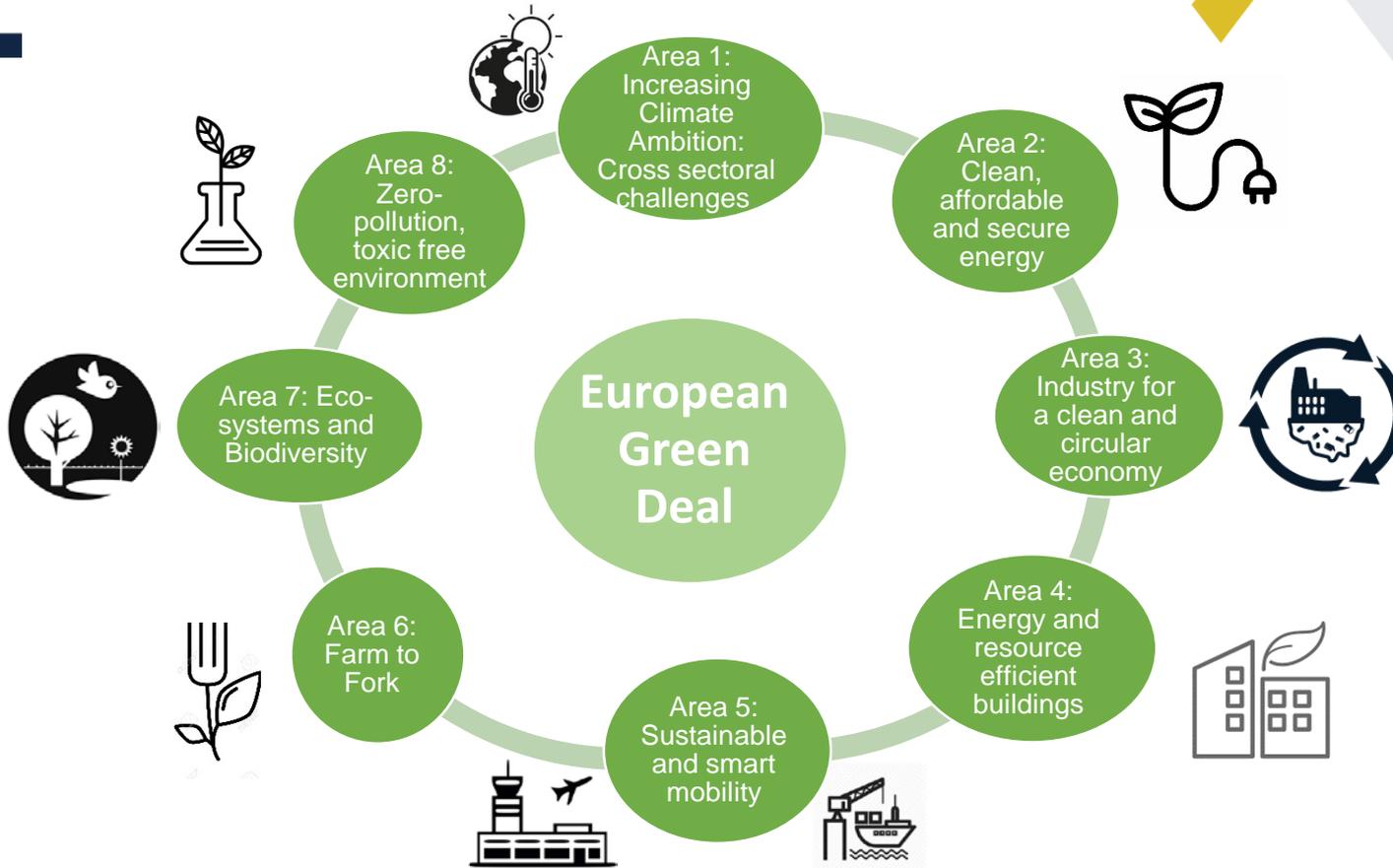


Area 9: Strengthening our knowledge in support of the European Green Deal

Area 10: Empowering citizens for the transition towards a climate neutral, sustainable Europe

Area 11: International cooperation (focus on cooperation with Africa and the Mediterranean)

Green Deal Structure



Area 9: Strengthening our knowledge in support of the European Green Deal

Area 10: Empowering citizens for the transition towards a climate neutral, sustainable Europe

Area 11: International cooperation (focus on cooperation with Africa and the Mediterranean)

Area 10: Empowering citizens for the transition towards a climate neutral, sustainable Europe

A just and inclusive transition towards sustainability means putting people first and bring together citizens in all their diversity. This calls for citizen engagement and social innovation in all areas of the European Green Deal. This also requires ambitious cross-cutting actions to engage and empower people and communities and to support behavioural, social and cultural changes, at the collective level and at an individual level.

The area comprises the following topics:

- 10.1 European capacities for citizen deliberation and participation for the Green Deal
- 10.2 Behavioural, social and cultural change for the Green Deal
- 10.3 Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

LC-GD-10-1-2020: European capacities for citizen deliberation and participation for the Green Deal

Main Points

- Citizens' active support at all stages of the transitions, at all areas of the European Green Deal, for achieving workable solutions, accepted and taken-up at scale.
- Involving citizens from different cross-sections of society across Europe, including by engaging them as social innovators.
- Consider in analysis and include in deliberations:
 - vulnerable and marginalised categories of the population
 - minorities
 - urban, peri-urban and rural areas
 - various age groups
 - gender balance

LC-GD-10-1-2020: European capacities for citizen deliberation and participation for the Green Deal

Main Points

- Specific topics for deliberation, to be co-decided with the EC services involved in implementing the European Green Deal.
 - Specific issues: the rural-urban gap, attitudes to the bio-economy, water management, the choice of energy sources, etc.
- Support major EU actions where public participation is key, including Horizon Europe Missions, and other initiatives.

LC-GD-10-1-2020: European capacities for citizen deliberation and participation for the Green Deal

Main Points

› How?

- › A large spectrum of co-creation activities and events based on dialogue and information exchange.
- › Modalities of participatory processes differing according to goals and expected outcomes.
 - › from harnessing diversity of knowledge, expectations and views; up to creating 'mini-publics'.
- › Several deliberative processes, each
 - › implemented in a significant number of Member States or associated countries.
 - › complemented by a European online multilingual deliberative platform.
- › Actions accompanied by comparative research and feedback.
- › A clear commitment on the side of institutions about the processes' outcomes.

LC-GD-10-1-2020: European capacities for citizen deliberation and participation for the Green Deal

Main Points

› What?

- › Share good practice, tools and resources.
- › Implement participatory and deliberation processes on priority issues
 - › at local communities level and at wider scale.
- › Establish connection across the diverse participation and deliberation processes.
 - › across regions and countries up to the European level.
- › Build on existing experience and tools.
 - › Open access
 - › [RRI tools](#)
- › Apply clear channels for the take-up of participatory outcomes in decision-making processes.
 - › at local, national and/or EU levels.
 - › feedback to citizens.

LC-GD-10-1-2020: European capacities for citizen deliberation and participation for the Green Deal

Main Points

- Qualitative and quantitative indicators to measure the impact of the consortia's work (MoRRI indicators).
- Potential Cooperation
 - Resources should be dedicate to engage in coordination and cooperation with the other projects funded under this area.
 - may encompass setting up a single advisory board per topic.
 - International cooperation

LC-GD-10-1-2020: European capacities for citizen deliberation and participation for the Green Deal

Main Points

› Who?

- › Participants equipped with appropriate tools and information.
- › Strongly connected to decision-making bodies (from simple feedback mechanisms to participatory budgeting).
- › Empowered to reflect, deliberate and propose change at a systemic level.
- › Transnational networks of:
 - › experts, researchers, practitioners,
 - › civil society organisations specialised in deliberative democracy and civic participation across Europe,
 - › professionals in the field of public engagement,
 - › experts on gender equality,
 - › experts on climate justice,
 - › ethics experts,
 - › National and local governments and administrations

LC-GD-10-1-2020: European capacities for citizen deliberation and participation for the Green Deal

Expected Impact

- Feeling of ownership and engagement through citizen deliberation and participation across Europe;
- Participatory identification of solutions contributing to the European Green Deal;
- Enhanced involvement of citizens in the implementation of the European Green Deal and of the future Horizon Europe missions;
- Stronger trust in policy and science institutions among citizens on European Green Deal issues;
- Commitment and buy-in from a broad spectrum of social groups across Europe to support the European Green Deal targets and to engage in co-creation and co-implementation of transition pathways, including activation of citizens through social innovation;
- Contribution to one or several of the [Sustainable Development Goals](#).

LC-GD-10-1-2020: European capacities for citizen deliberation and participation for the Green Deal

Funding Terms

- RIA – Research & Innovation Action (100% funding + 25%)
- Budget: 10 M€
- 3-5 M€ per project
- 2-3 projects expected to be funded

LC-GD-10-1-2020: European capacities for citizen deliberation and participation for the Green Deal

Background information and policy documents

- [About the Sustainable Development Goals](#)
- UN Global Sustainable Development Report 2019, [The Future is Now – Science for achieving sustainable development](#)
- [RRI Tools](#)
- ['Community of Practice'](#)
- [Science with and for society in Horizon 2020 - Achievements and recommendations for Horizon Europe](#)
- [10 Tips for Researchers: How to achieve impact on policy](#)

LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal

Main Points

- Enabling substantial behaviour change at both individual and collective levels, through implementation of research on the behavioural change of individuals, private corporations and/or the public sector across the EU.
- Consider in analysis and include in deliberations:
 - vulnerable and marginalised categories of the population
 - minorities
 - urban, peri-urban and rural areas
 - various age groups
 - gender balance

LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal

Main Points

- Specific topics for case studies should be co-decided with the European Commission services involved in implementing the European Green Deal.
 - Specific issues: mobility behaviour, minimising traffic-related emissions and energy/resource consumption, protecting or restoring biodiversity, etc.
- Support major EU actions where such change is key, including Horizon Europe Missions, in close cooperation with the respective mission boards, and other R&I initiatives.
- Potential Cooperation
 - Resources should be dedicate to engage in coordination and cooperation with the other projects funded under this area.
 - may encompass setting up a single advisory board per topic.
 - International cooperation
- Qualitative and quantitative indicators to measure the impact of the consortia's work ([MoRRI indicators](#)).

LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal

Main Points

> How?

- > Seek ways of combining individual, collective and environmental benefits.
- > Include:
 - > Disadvantaged social groups
 - > Actors who may face challenging dilemmas
- > Adapt methods and tools to the target groups.
- > The actions should be accompanied with comparative research and feedback.
- > Include several experimental studies, each implemented in at least four Member States and/or Associated Countries.
- > Seek balanced overall coverage of EU Member States and Associated Countries.
- > Build on existing experience.
- > Build on bottom-up initiatives stemming from groups of citizens, as well as from various communities and organisations.

LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal

Main Points

- **How?**
- Consider all relevant factors of behaviour change.
- Actions should propose a transdisciplinary approach to behavioural change
 - looking at system dynamics
 - integrating historical, cultural, societal, economic and psychological perspectives.
 - integrating gender studies and intersectional research.

LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal

Main Points

› What?

- › Research and experimentation on behavioural, social and cultural change across Europe.
- › Analyse social practices and behavioural change processes
 - › enabling / inhibiting factors
- › Share good practice, tools and resources
- › Implement relevant experimentation on priority issues
- › Address:
 - › gendered issues
 - › Change at the workplace
 - › Change in and by collective entities
 - › behaviour of businesses
 - › behaviour of public services and other organisations

LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal

Main Points

> What?

- > Change in and by collective entities in the context of broader political, social and economic or financial dynamics.
- > Consider broader institutional (legal, financial, economic) conditions
 - > → policy and regulatory recommendations.
- > Actions should address the feedback loops between behavioural change and the evolution of the broader context.
- > Actions should consider the full impact of behavioural change, including trade-offs, side and rebound effects.

LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal

Main Points

› Who?

› Transnational and transdisciplinary networks:

› experts, researchers and practitioners

- › anthropology
- › cultural psychology
- › cultural studies
- › semiotics and sociology
- › social and economic psychology
- › Socio-ecology
- › science communication
- › journalism and the media
- › ...

› relevant civil society organisations on behavioural, social and cultural change

› National and local governments and administrations

LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal

Funding Terms

- RIA – Research & Innovation Action (100% funding + 25%)
- Budget: 10 M€
- 3-5 M€ per project
- 2-3 projects expected to be funded

LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal

Expected Impact

- Structured transdisciplinary expertise, research and practice networks of the highest ethical and methodological standards across Europe on the above.
- A more nuanced view of mind-set and social and behavioural change mechanisms including enabling as well as inhibiting factors for various groups and communities, through the lens of transdisciplinary research that integrates historical, cultural, societal, economic and psychological perspectives.
- New strategies to induce behaviour change and long-term commitment, trust and buy-in from people, communities and organisations, through effective new strategies to induce this, including innovative recommendations and incentives.
- Bottom-up approaches to manage, inter alia, the uncertainty derived from climate change.
- Greater societal resilience against climate change and environmental crises.
- Behaviour change at both individual and collective levels, among citizens, communities, workplace, decision makers and institutional actors.
- Systemic change at the level of political and economic structures, culture and society and contribution to one or several of the [Sustainable Development Goals](#).

LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal

Background information and policy documents

- [About the Sustainable Development Goals](#)
- UN Global Sustainable Development Report 2019, [The Future is Now – Science for achieving sustainable development](#)
- [RRI Tools](#)

- [Science with and for society in Horizon 2020 - Achievements and recommendations for Horizon Europe](#)
- [10 Tips for Researchers: How to achieve impact on policy](#)

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

Main Points

- Changes in citizen's and consumer's behaviours towards more sustainable patterns through education, awareness raising, citizen science, observation and monitoring of their environmental impacts, civic engagement and social innovation.
- Strengthening environmental awareness of the young generation through education and other forms of youth engagement.
- engaging pupils, parents and the wider community on the changes needed for a successful transition to a green economy.

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

Main Points

> Citizen science

- > raising public knowledge of science
- > encouraging citizens to participate in the scientific process
- > setting scientific agenda and co-designing and implementing science-related policies
- > publication of results
- > teaching science

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

Main Points

- Citizen science activities:
 - based on a robust scientific methodology, ensuring the quality of the data collected and a fair representation of all stakeholders involved.
 - help to raise awareness, to educate in science.
 - provide new tools and data for environmental monitoring, covering a broad European geography.
 - strongly contribute to the delivery of environmental data with a significant potential for further broad use
 - contributing to improving relevant European policies

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

Main Points

- Citizen science activities
 - real-life impact through adaptations in citizen/consumer personal behaviours.
 - initiatives coherent with the objectives of the European Green Deal, the [European Climate Pact](#) and the [European Biodiversity Strategy for 2030](#).
 - build on existing initiatives and practices at international, European, national, regional and local level.

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

Main Points

- Environmental aspects
 - nature-based solutions,
 - biodiversity conservation,
 - waste management,
 - sustainable energy production and consumption,
 - marine science,
 - ...

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

Main Points

- Actions under this topic should address one of the following two subtopics:
 - **Subtopic 1:** Enabling citizens to act on climate change and for sustainable development through education
 - **Subtopic 2:** Enabling citizens to act on climate change and for sustainable development through better monitoring and observing of the environment and their environmental impacts
- Grants will be awarded to proposals according to the ranking list.
- In order to ensure a balanced portfolio of supported actions, at least the highest-ranking proposal per subtopic will be funded, provided it attains all thresholds.

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

10.3.1 Enabling citizens to act on climate change and for sustainable development through education

Main Points

- Multidisciplinary European competence framework for the development and assessment of knowledge, skills and attitudes of citizens on climate change and sustainable development.
 - Participants: natural scientists, technology specialists, citizen science professionals and social sciences and humanities researchers.
 - Contributions, practical knowledge and international best practices by non-academic practitioners, NGOs and stakeholders.
- A framework rooted in the [Council Recommendation on Key Competences for lifelong learning](#), especially natural science, technology, mathematics, as well as social, personal, entrepreneurial, citizenship and digital competences.

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

10.3.1 Enabling citizens to act on climate change and for sustainable development through education

Main Points

- The framework will be tested and validated through demonstration activities, in particular in schools, training institutions and universities, through
 - implementation of nature-based solutions (e.g. green walls, green ponds, green roofs, air quality sensors, green mobility, etc.)
 - actions for biodiversity conservation
 - education on
 - natural disasters,
 - waste management including marine and riverside litter,
 - sustainable energy,
 - food production and consumption,
 - educational activities supporting the refurbishment of school buildings,

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

10.3.1 Enabling citizens to act on climate change and for sustainable development through education

Main Points

- Ensure clustering activities through regular exchanges, in order to jointly develop the framework and to share the educational outcomes, best practices and results.
- Reflect a balanced geographical representation of the demonstration sites covering different regions in Europe.

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

10.3.1 Enabling citizens to act on climate change and for sustainable development through education

Expected Impact

- Multidisciplinary European competence framework within the context of lifelong learning, as a reference tool to help citizens to become engaged actors in the green transformation of society;
- Specific educational programmes, school curricula, trainings, networking activities and exchange of good practices in the area of climate change and education for sustainable development;
- Engagement of wider community and social media and making the behavioural changes needed for a successful transition;
- Large participation of pupils and students, supported by scientists, educators and practitioners, in intergenerational dialogues and exchanges on climate action, environmental protection and behavioural changes for sustainable development;
- Broad testing, dissemination and use of the European competence framework at concrete demonstration sites and in innovative activities.

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

10.3.2 Enabling citizens to act on climate change and for sustainable development through better monitoring and observing of the environment and their environmental impacts

Main Points

- Target the involvement of citizens in climate- and environment-related issues and domains, such as
 - biodiversity,
 - marine and freshwater pollution,
 - water scarcity and sustainable transport,
 - food production
- Focus on the active participation of citizens through citizen science, environmental observation and civic consortia.

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

10.3.2 Enabling citizens to act on climate change and for sustainable development through better monitoring and observing of the environment and their environmental impacts

Main Points

- Broad scale projects, in cooperation with businesses, civil society organizations and public authorities, and existing initiatives the [Climate Adapt platform](#), the [Covenant of Mayors](#), leading to examples on
 - how to engage the wider community in the effective behavioral
 - the needed changes in social practices for a successful and just transition
- Raise awareness, engage and empower citizens and consumers with concrete tools to monitor their impacts on the environment, to collect information enabling them to change their behavior and to reduce their personal carbon and environmental footprint as users and consumers, through individual and social innovation.

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

10.3.2 Enabling citizens to act on climate change and for sustainable development through better monitoring and observing of the environment and their environmental impacts

Main Points

- Actions will include the development and/or improvement of devices (low-cost sensors, consumer apps, etc.) such as
 - wearable sensors,
 - a trusted user-friendly app with robust carbon footprint calculations,
 - extreme weather community app, for the purposes of early warning,
 - marine and freshwater litter watch
- Take into account the interoperability and exchange of future and existing data collected.
- Pay attention to promoting gender-equal participation and deconstructing gender stereotypes.

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

10.3.2 Enabling citizens to act on climate change and for sustainable development through better monitoring and observing of the environment and their environmental impacts

Expected Impact

- Development or strengthening of citizen science initiatives to engage citizens in the active collection of environmental and socio-economic data through individual new or improved devices;
- Personalized information to citizens and consumers about their environmental impact;
- Better monitoring of the environment (land, sea, air, etc.);
- Behavioural change processes on the part of citizens, consumers and communities towards more sustainable patterns in
 - reducing their carbon and environmental footprint,
 - changing their consumption and lifestyle choices.

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

Funding Terms

- IA – Innovation Action (70% funding + 25%)
- Budget: 25 M€
- 3-5 M€ per project
- 5-8 projects expected to be funded

LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement

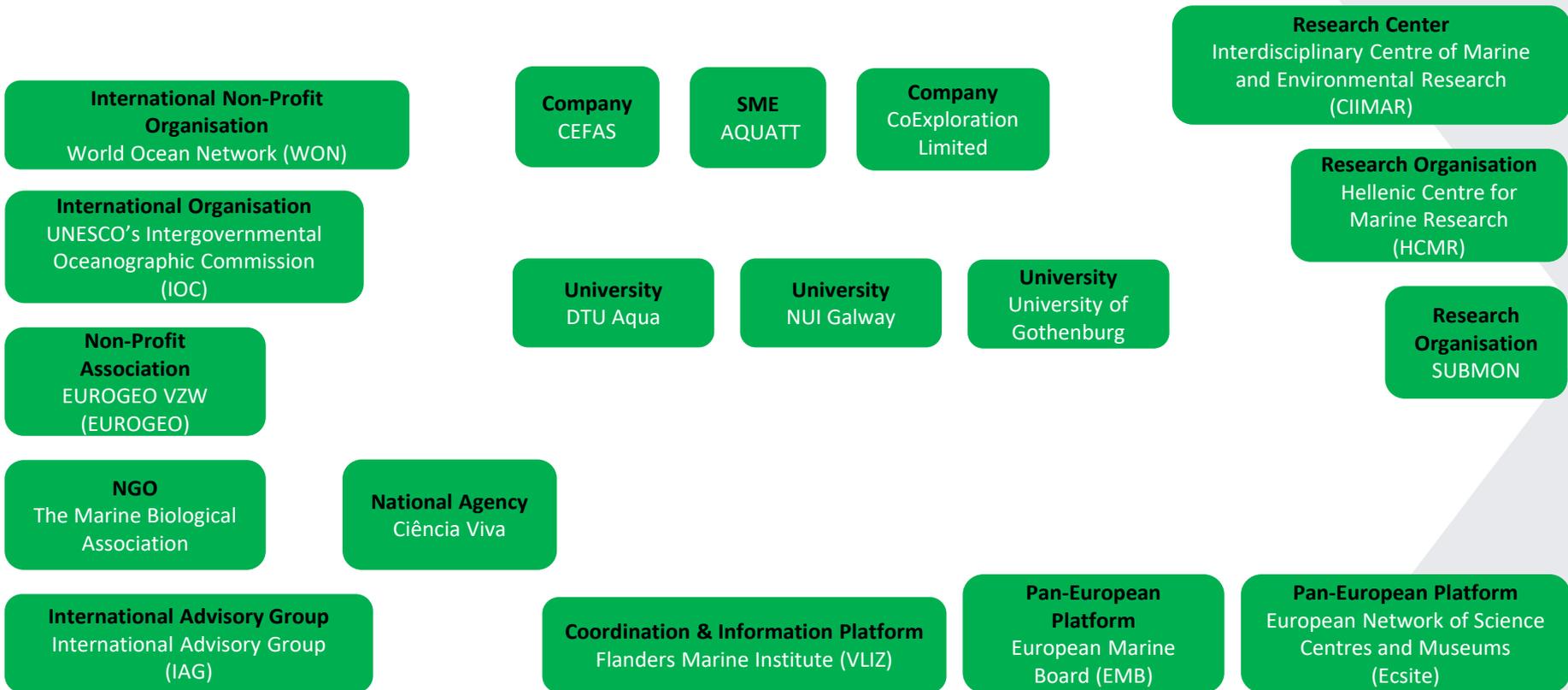
Background information and policy documents

- [The European Green Deal - Communication from the European Commission](#)
- [European Climate Pact](#)
- [EU Biodiversity Strategy for 2030 - Bringing nature back into our lives](#)
- [EU4Ocean Coalition for Ocean Literacy - Connecting diverse Organisations, Projects and People](#)
- [European Atlas of the Seas - Teachers Corner](#)
- [Plastic Pirates](#)
- [Territorial RRI fostering Innovative Climate Action](#)
- [SCIENTIX – The Community for Science Education in Europe](#)
- [School Education Gateway Europe's online platform for school education](#)
- [Oppla - the EU Repository of Nature-Based Solutions](#)
- [Education for Sustainable Development Goals - Learning Objectives](#)
- [Council Recommendation on Key Competences for Lifelong Learning](#)
- [Climate Adapt – Sharing Adaptation Information Across Europe](#)
- [Covenant of Mayors for Climate & Energy](#)
- [Science with and for society in Horizon 2020 - Achievements and recommendations for Horizon Europe](#)

Project Example

- › [VOICES](#)
- › [DITOs](#)
- › [SeaChange](#)
- › [EU-Citizen.Science](#)
- › [EnviroCitizen](#)

SeaChange Project Participants type



* The example is non binding in type or number of participants

Finding Partners

1. Use your network
2. Use the National Contact Point (US!!)
3. Register on [ISERD Partner Search web-form](#)
4. Identify the European leading groups in the field: Search [previously funded projects](#) (CORDIS)
5. Funding and Tenders portal [Partner Search](#) (after official publication)
6. Bi-national and International workshops



ISERD Aid Fund



➤ Route 37a – Provides support to entities from the industry to participate in H2020 topics.

Eligible reimbursements of 75% of up to 40,000 NIS for –
Travel to a PS event, hosting potential partners in Israel, and
the cost of a consultant to help write the proposal

Support depends on budget availability!!

ISERD Aid Fund

Our Team

- **Area 1:** Increasing Climate Ambition: Talia Passiar – talia@iserd.org.il
- **Area 2:** Clean, affordable and secure energy; **Area 3:** Industry for a clean and circular economy (topic 2); **Area 7:** Ecosystems and Biodiversity: Sarit Kimchi - Sarit.Kimchi@iserd.org.il
- **Area 6:** Farm to Fork; **Area 8:** Zero-pollution, toxic free environment: Nir Shaked - Nir.s@iserd.org.il
- **Area 3:** Industry for a clean and circular economy (topic 1); **Area 4:** Energy and resource efficient buildings; **Area 5:** Sustainable and smart mobility; **Area 11:** International cooperation: Rachel Loutaty - rachel.l@iserd.org.il
- **Area 9:** Strengthening our knowledge in support of the EGD (topics 2 & 3): Tzlil Ribak - Tzlil.ribak@iserd.org.il
- **Area 9:** Strengthening our knowledge in support of the EGD (topic 1): Hagit Schwimmer - Hagit.Schwimmer@iserd.org.il
- **Area 10:** Empowering citizens for the transition towards a climate neutral, sustainable Europe: Smadar Hirsh - smadar@iserd.org.il

➤ **Green Deal general contact persons -**

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Additional Green Deal Material

- ISERD Leaflet – discover the different topics and find the contact point for each
- Green Deal [website](#)
- Green Deal [call](#)
- Green Deal Work Programme





המינהלת הישראלית למו"פ האירופי
Israel-Europe R&I Directorate

THANK YOU

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