



FETFX project aims at enhancing the visibility and impact of FET research among a wide audience. It builds upon EFFECT's experience, which had supported more than 120 FET projects for free on their communication purposes (www.fetfx.eu).

Acting as a communication hub, FETFX will stimulate the debate on future technologies. It will engage opinion leaders, general public and the wider business community, who may investigate, benefit, invest or just promote the emerging technology supported under the FET programme.

FETFX promotion will be based on:

- Communication campaigns (*via articles, videos, social media*)
- Outreach events (*competitions, workshops and major conferences*)
- Onsite Trainings (*journalists in the lab*) and online webinars
- Two-monthly eMagazine: Call for Editorials always open.

FETFX is here to help FET projects boost their effect!

Contact us at: info@fetfx.eu



BRIEFING leverages different ways of exploiting FET research by supporting researchers in their innovation exploration and by fostering the connection with business stakeholders. Take advantage of our free services www.fetbriefing.eu :

- **Identifying innovation opportunities:** BRIEFING experts join your FET open project meeting and deliver an innovation opportunity workshop for free
- **Communication training:** learn in an effective online training how to communicate research results to business stakeholders
- **Business Training:** if you wish to bring your research to market, join our remote business training to learn more about spin-off possibilities and deepen topics of your choice with our series of free webinars
- **Onsite Matchmaking opportunities:** Join major business events and present your technology/business idea to industry stakeholders
- **Online Matchmaking:** Join the BRIEFING online marketplace and get in touch with business stakeholders as well as fellow researchers

All services are free of charge for FET researchers. For more information, please visit www.fetbriefing.eu or send an email to pede@bwcon.de



PREFET Project is about evidence-based detection of emerging technology trends with high-impact potential, and funnel them down to successful FET proposals for 2019 and 2020 calls (and the future Pathfinder). How to participate and benefit from this project:

- Taking part in the open consultation around key emerging trends that will be opened in April via the project's website (www.prefet.eu);
- Coming to the Trendington event in September where we will discuss around trends with top-level experts, and seed FET ideas;
- Leveraging FET proposals related to key trends by participating in our IdeAcademy, a blended training initiative around integral project building, RRI and FET/Pathfinder that will be launched in May.

Write us if you want to be kept informed! - info@rti.eu